# Out of Reach by Henry Veloso

Director's music video visualization by Nadia Voukitchevitch 7-26-2012

## Lyrics for "Out of Reach" (3:38TRT)

Why is this love so out of reach?
Where has it gone it's left me week.
Helplessly, searching for answers all
the time, when all I see is me, a reflection
without light.

How could I overlook the signs,
I keep on getting every time.
Why should I try to find answers in demise,
when all I get is me, torn and bruised
wondering why, always wondering why?
Ooo, love so out of reach!

#### Director's Concepts

#### 1.Nina Simone vs. Rita Hayworth

This idea came to mind the first time I listened to the song and mindfully paid attention to the lyrics. We would have the actual singer or a model who looks like a Film Noir movie star in her own way sing into a vintage radiator microphone at a 1930's or 40's style night club that resembles what the Copacabana was in NY or the Cicada in downtown LA with lots of Art Deco look. We would intercut with ECU of the instrument parts, say the inside of the piano where each cord is struck, the drum top vibrating...and then the chorus in the back all dressed in Rita Hayworth ("Gilda") black satin dresses with long silky gloves or Veronica Lake ("This Gun for Hire") in a long silver perfectly fitted evening gown. The camera movement should illustrate the elegance and softness of the music like caressing the audience/viewer/listener. A more simply backdrop could be the use of a Broadway theater stage where we see the singer alone singing on stage under a bright spot light and we switch back and forth from her to other actors on stage silently depicting the lyrics such as a man approaching a woman and being ignored, a woman trying to get thru to her mother and she just turns away, an employee attempting to get a presentation in front of his boss and the boss just keeps on talking gesticulating on the phone... we do this by switching on and off the spot lights of each character and then back to the singer. The camera should float by and I'd prefer to use a steady-cam to avoid abrupt cuts later in post since within such a small enclosed circle it will flow better this way. For the cinematic look that I'm aiming for the make-up for the actors should be very dramatic like silent movies think Valentino and Norman Desmond. Art Direction for the stage should be minimal props if needed for the actors doing the scenario, just the radiator mic for the singer and very true to the 1940's wardrobe, silk and satin long dresses, the men with fedoras-think Bugsy and his extravagant suits and maybe even a cigar or cigarette holder for the

In addition to the visuals attached here I'd like for you to take a moment to view these links:

http://www.youtube.com/watch?v=ivOPILbiFNg

http://www.youtube.com/watch?v=LZn86sSWtEQ http://www.youtube.com/watch?v=k4SLSISmW74

#### Visuals for Concept #1









#### Director's Concepts

#### 2. Dying Swan

I performed the Dying Swan by Saint-Saëns's at least 20 times when I was a little girl and I liked it because it was a solo and I didn't have to worry myself like I did when dancing the Giselle and my partner was sometimes late or never showed up to rehearsals so his tempo was off...I've included a visual reference of prima ballerina Maya Plisetskaya's historical interpretation of the "Dying Swan" and the juxtaposed the bold and extremely sexual modern ballet of "Bolero." The other favorite ballet Company of mine that comes to mind for this song is Roland Petite- who adds satire to the often considered "seriousness" of ballet and this speaks to "Out of Reach" when I think of the title I think of how seriously people takes themselves and their lives and I would like to mix the somberness of the mood with some silly comedy-illustrating how even beauty can make fun of itself. And unlike "Black Swan" where the amazing classical music led the story of the film, in this video the ballet along with the dramatic lighting and set dressing will flow thru the storyline and bring the lyrics of the song to life. Like in the ballet "Le Petite Mort" we can interpret our own sensual version of the meaning of the song's lyrics. This whole idea is about the balletic quality of the song so the intention is to have the beautiful, classy visuals of sensual dancers of classical ballet or modern, lead the way and allow the soulful lyrics to dominate and bring the music video to life. I had a couple man and woman in mind for this or it can be a same sex couple or the other option would be to have at least 3-4 couples of different ethnic backgrounds doing the slow but sensual poetically written dance on each other's body. The Camera movement is crucial so that the dance that will interpret the music is captured properly and we could possibly choreograph one to the music and lyrics. Wardrobe can be simple if we go for modern or incredible elaborate if we aim for strictly classical ballet.

Links to help visualize my ideas:

http://www.youtube.com/watch?v=Wpk7Kx4dt-U&feature=related

http://www.youtube.com/watch?v=Oqq ISALAR8

## Visuals for Concept #2









#### Director's Concepts

#### 3. Switching Faces

The idea of life being lived in a frenzy- so much that if we were to stand still we would find ourselves watching our life go by so fast that it is practically Out of (our) Reach. Featuring many people from every corner of the world, all kinds of lifestyles, from goth to pop rock, from perico ripiao to samba all mixed in a colorful melting pot of technoacid, where we see faces painted with neon, glow-in-the-dark paints depicting all the lies that people say to put up barriers over their true feelings to mask their vulnerability and raw emotions. As if ashamed of reveling their true identity we will see these faces put on the masks and switch them off with other faces, this will e done with quick cuts of one face after another and with some VFX in post were we smooth out transitions so as to not loose the beauty of the color and lighting. I would also like to put a curtain up of glow sticks and make several colors almost as if they were representing a variety of country flags, and then like a bead curtain each face appears from behind smiling or laughing or with lies and stereotypes written on their faces and over their bodies. They will all appear as if naked but with all the darkness around you will never notice they are practically naked, it should be totally pitch black and the colors should allow the music and lyrics to dance on the film. This movement will be more agitated than the other two proposed concepts, where the camera will be jerking around and here again I would like to have the steady cam as a second unit. Wardrobe will be all black or nude body suits- for men it could be just black leggings, the women can simply wear a skinny tube top. Art Direction will be bright sparks of light here and there around the colorful faces, using china lamps, sparkle candles and even those twirling multi colored night lights that kids use. In addition to the curtains made out of glow sticks, I'd like to see different color light bulbs the old fashion ones not the led ones, that will hand here and there in the back from an invisible thread and they will turn on and off as the camera approaches and then moves on to light the next face. The location can be any stage or an industrial lot

Here are some links to help visualize:

TENTS www.youtube.com/watch?v=emDFExzFGIA

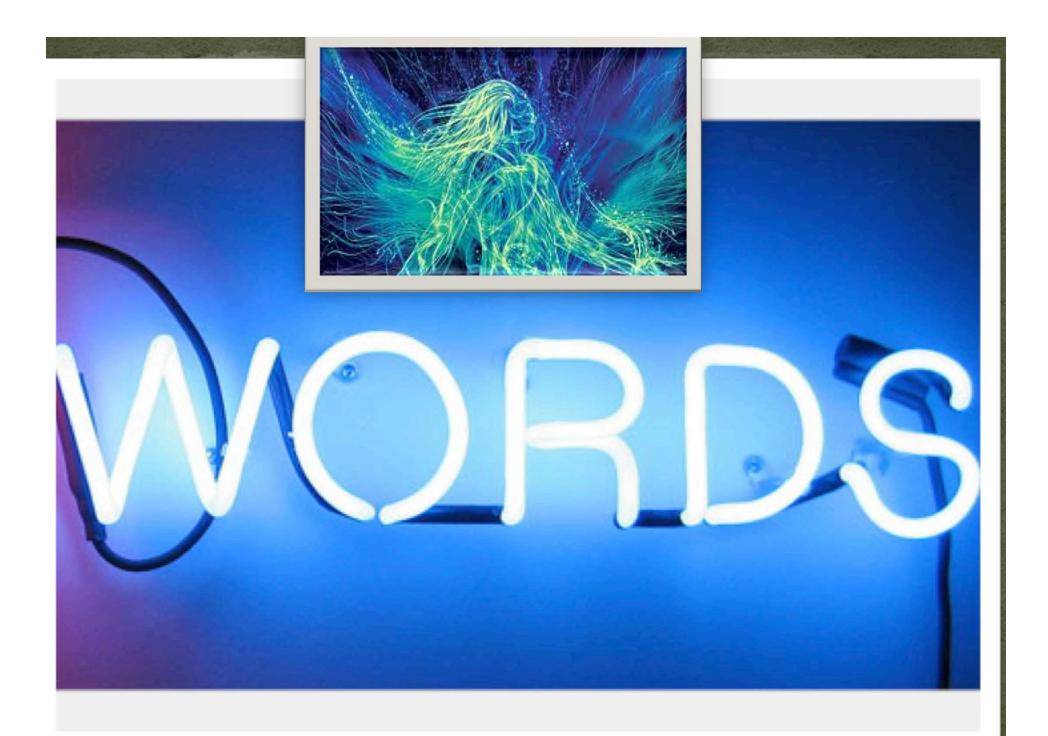
http://www.youtube.com/watch?v=ojdbDYahiCQ

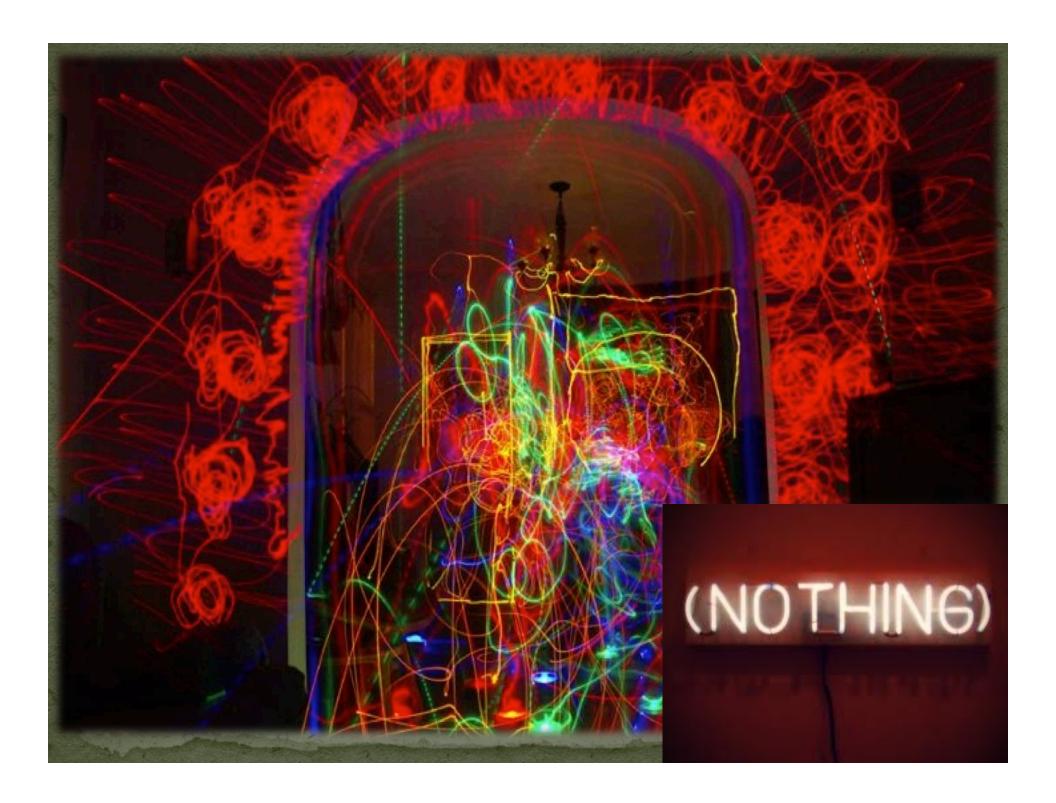
http://www.youtube.com/watch?v=\_53uCdYTvTo

## Visuals for Concept # 3











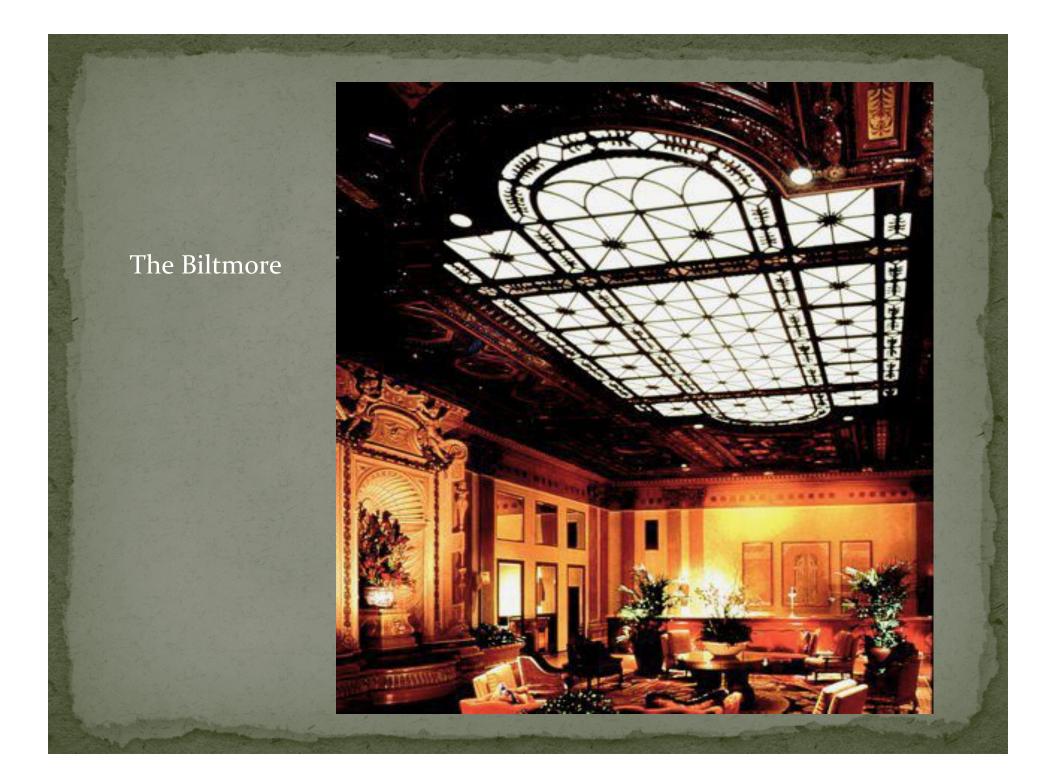
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## Location options:

In terms of preference of locations, both NY and LA are great places for shooting. They each have their own advantages, in either city I can push for good deals on locations and would recommend using a small theater's stage I know people in New York as well as LA that can work with us. The Hotel look for concept #1 is important for the overall feel and music, so I've included some pictures here to get a sense of what I would be looking at replicating on a stage or getting a deal say at the Culver Hotel where I've considered shooting in the past, and where they might be inclined in exchange for "x"....







#### Locations-NY

The Pierre Hotel



#### The Waldorf



