



(310) 625-1116 Mobile
 vfilms22@gmail.com
 3607 Potomac Ave.
 Los Angeles, CA. 90016

Skills

Speaks Seven Languages: Spanish, English, Catalán, Creole (Haiti), Valenciano, French and Russian.

Senior Management
 Team Leadership
 Team Player
 Goal Setter
 Client Facing
 Enthusiastic Cheerleader
 Passionate Researcher
 Budgeting & Fundraising

10+ Years Experience of Digital Production & Project Management
 Mac & Windows, Word, Excel, PowerPoint, Jira, Confluence, Microsoft Teams, Notion, Adobe Sign, Coupa, FramelO, Premiere, Webvantage, Iprocurement, Donovan System, Presto, Final Cut Pro, Avid Express, Final Draft, Scriptware, Filmaker Pro, Wiredrive, Go Simian, Extreme Reach, Movie Magic and Showbiz Budgeting, Wix, Blogger.

Qualifications

MASTER of ARTS

Human Development with concentration in Leadership in Education and Human Services
 Pacific Oaks College
 Pasadena, CA.
 2018

BACHELOR of ARTS

Liberal Arts
 Sarah Lawrence College
 Bronxville, N.Y. 1998

Nadia Voukitchevitch

EXECUTIVE PRODUCER/DIRECTOR

CREATIVE CONTENT

Executive Producer, Nadia Films, Los Angeles CA.

(May 2023 - Present)

- Brought in new accounts: Aireloom, Pep Boys, and Herbalife. Communicated directly with all new clients, ensuring their needs and expectations were exceeded.
- Produced and Directed 125 videos for Paul Mitchell and directed the BTS videos that client requested. Handled all client's needs and post-production as well as billing, negotiations, contracts and deal memos.
- Created public service announcement for Salesian Boys and Girls Club of East LA with Michael Pena.
- Directed & produced "Powerful Asian Women - Mira Chai" A feature length award winning pilot for an upcoming docu series.
- Produced a feature-length film "America's Family" for non-profit CHIRLA promoting immigrants' rights. Filmed abroad in Mexico on location in Puerto Escondido and Tijuana. Won: Grand Jury and Audience Best Awards at Dances with Films and Best Narrative Feature at the Roxbury Int'l Film Festival.

Bilingual Producer, Herbalife Nutrition, Torrance, CA.

(June 2021- May 2023)

- Produced bilingual, English, Spanish and French creative content for the NAM (North American Market), including the US, Canada, and Puerto Rico, producing a variety of videos for multiple platforms to be utilized by Distributors and Stakeholders in all three regions.
- Produced a series of live events such as Extravaganza, Future President's Team Retreat, Leadership Development Weekend, Top Achievement in Business Vacations, within the US and abroad.

Executive Producer, VFXLA.com, Culver City, CA.

(Jan. 2013-June 2021)

- Handled all aspects of post-production, including audio mixing and recording sessions. Oversaw the post-production and digital production workflow.

Broadcast Producer & Project Manager Pacific Communications, Costa Mesa, CA. (Mar. 2012 - Nov 2013)

- Worked with Pharmaceutical accounts: Latisse, Juvederm, Botox, and Naturelle.

Bilingual Broadcast Producer, Grupo Gallegos, Huntington Beach, CA.

(Sept. 2010 - April 2014)

- Produced and Post-produced TV commercials and Radio and viral campaigns that got over 135,000 hits on YouTube, for Comcast, Target, Toshiba, Valvoline, Got Milk and Foster Farms.

Executive Producer/Owner, NADIAREPS.COM, Los Angeles, CA.

(Nov. 2008 - Apr 2010)

- Represented over 12 top-notch production, animation, VFX, music, and editorial companies doing sales and promoting their brands.

Interactive Bilingual Producer/Project Manager, alPunto Advertising, Tustin, CA. (Jun. 2007 - Oct 2008)

- Interactive Producer/Project Manager at alPunto Advertising, produced TV, Radio spots for Time Warner Cable, Daisy Sour Cream, Freeway Insurance, Delimex, Farmer John, Hilton Garden Inn, Ringling Bros and Print for Jim Beam.

Line Producer/ Sales Rep, La Banda Films, Beverly Hills, CA.

(Oct. 2005 - May 2007)

- Wrote directors' treatments for feature directors Luis Mandoki, Rodrigo Prieto, and Rodrigo Garcia, that won them TV jobs for AT&T, Walmart, Tecate, Comcast, Southwest Airlines, Taco Bell, Budweiser, Pizza Hut, Cuervo. Researched new directors to recommend to President/EP Roberto Schneider. Worked on Casting "Tear Out My Heart" that short-listed for Best Foreign Film at the Oscars.

Sr. Producer, Davis-Elen/ Castells Advertising, Los Angeles, CA.

(Feb. 2002 - Sept 2005)

- Pitched new business and helped win 19 of 20 new accounts: Comcast, Time Warner Cable, HBO, Charter Communications, Adelphia, Cox, Mervyns, Dole, Lindora, and ICI Paints.

Agency Producer, CASTOR ADVERTISING, Miami, Florida

(May 1999 - Jan. 2002)

- Produced TV, Radio, and Print for Budweiser, Bud Light, Bacardi, Castrol North America, Kmart, GMC and Pontiac.