

(310) 625-1116 Mobile
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300 E. 50th Street # 9D
New York, NY 10022

Skills

Speaks Seven Languages: Spanish, English, Catalán, Valenciano, French, Haitian Creole and Russian.

Live Events & Brand Experiences, Tentpole Events, Multi-Market Production, Client Account Leadership, Budgets & Cost Tracking, Vendor & Freelance Negotiation, Team Building, Production Processes, AI-Assisted Production.

Adobe Creative Suite, Microsoft 365, Movie Magic & Showbiz Budgeting,
Premiere, Final Cut Pro, Avid, Frame.io, Airtable, Asana, Monday, Smartsheet, Bynder, Wiredrive, Extreme Reach, Jira, Notion, Canva, Sora, Luma, Runway, Claude, ChatGPT.

Qualifications

Bachelor of Arts
Liberal Arts
Sarah Lawrence College
Bronxville, NY

Master of Arts
Human Development with concentration in Leadership in Education and Human Services
Pacific Oaks College
Pasadena, CA

Awards

Commercials – Belding Bowl Award, 7 Gold Clios, Gold Addy, Bronze Palm D'Or, Broadcaster's Association Award

America's Family – Feature – Grand Jury Award, Audience Best Award at Dances with Films in LA

Mira Chai – The Godmother of Men's Grooming – Documentary – Best Director – NY, Venice, Zurich & Kollywood
Best Producer – NYWIFT & iWomanTV
Best Documentary – Rome, NY, Kolkata & Tokyo
Official Selection – Cinemaking, Big Apple & Meliora

Nadia Voukitchevitch

Executive Producer

Award-winning Executive Producer with 10+ years leading live events, brand experiences and integrated campaigns for global brands including Herbalife, Spectrum, HBO, Target, Toshiba and Paul Mitchell. Produces flagship tentpole events in the US and abroad and runs multiple concurrent programs while owning multimillion-dollar annual budgets, vendor negotiations and cost tracking. Builds trusted relationships with C-suite leaders and client stakeholders, grows production teams and sets up efficient processes. Expert in social-first content, modular capture strategies and multi-channel asset adaptation, managing high-volume deliverables across large product portfolios, seasonal launches and concurrent campaigns. Oversees agencies, production companies, creators, studios, photographers and editors. Multi-market experience across the US, Canada and Puerto Rico; speaks seven languages.

Executive Producer, Creative Collective by Nadia Films, NY & LA

- Lead multiple concurrent programs for brand, social and branded-entertainment clients from concept through execution and delivery, setting clear ownership for crews, editors and partners across markets and time zones.
- Executive-produced 125+ videos plus behind-the-scenes content for Paul Mitchell Advanced Schools with a repeatable delivery workflow; owned budgets, vendor negotiations, contracts, deal memos, RFPs and SOWs.
- Created docu-series pilot "Powerful Asian Women – Mira Chai" (16 awards, 30 festivals) and PSAs starring Michael Peña for Salesian Boys & Girls Club. Awarded Best Producer of Documentary at 9th Annual NYWIFT Online Film Festival.
- Own production budgeting, forecasting, purchase orders, accruals, invoices, reconciliations, and financial reporting.
- Won and led the Aireloom, Pep Boys, Paul Mitchell Advanced Schools and Herbalife accounts, advising senior client stakeholders on priorities, production approach and budget; managed celebrity and influencer talent.
- Build treatments, RFPs and pitch decks in Canva with AI tools (Runway, Luma, Hyper AI) so clients see a concept before it is produced; provide forecasts, risk mitigation and contingency plans and production timelines.
- Run a multimillion-dollar annual production budget plus individual program budgets; track actuals, flag cost and scope risks early and report spend to the SVP, Creative.
- Maintain production systems, trackers, schedules, asset records, and reporting to ensure visibility and operational excellence. Implemented DAM workflows and project systems in Asana, Monday.com, Airtable and Smartsheet.

Bilingual Producer, Herbalife Nutrition, Torrance, CA

- Produced flagship tentpole live events in the US and abroad, including Extravaganza and Leadership Development Weekend, for a global, publicly traded brand.
- Partnered with Legal and Regulatory from the first draft so every claim and testimonial met compliance requirements.
- Produced English, Spanish and French content for three markets (US, Canada and Puerto Rico), tailored to each market and delivered across platforms.

Director of Production and Post, VFXLA.com, Culver City, CA

- Ran all post-production (editorial, audio mixing, recording) plus scheduling, client relations, bids and digital workflow.
- Oversaw production logistics and talent, locations, studios, usage rights, post-production, reviews, and final delivery. Led complex, integrated campaign production from brief through launch across social, digital, e-commerce, retail media, CRM, web, print, packaging, and retailer channels. Prompted and engineered AI-generated video.
- Drove standardized production workflows, approval processes, templates, and best practices while continuously improving efficiency and asset reuse.

Broadcast Producer & Project Manager, Pacific Communications, Costa Mesa, CA

- Produced broadcast spots for Latisse, Juvéderm, Botox and Natrelle under strict regulatory review.
- Led launch-readiness reviews to validate deliverables against media plans and address any gaps before campaign launch.

Bilingual Broadcast Producer, Grupo Gallegos, Huntington Beach, CA

- Produced TV, radio and 360 campaigns for Got Milk?, Toshiba, Comcast, Target, Valvoline, Foster Farms and the Alzheimer's Association.
- Ensured all campaign assets were approved, quality-checked, compliant, properly documented, and delivered in launch-ready formats.
- Partnered with Legal and channel owners to ensure claims, licensing, usage rights, metadata and compliance requirements were met before release; drafted and vetted union and non-union talent contracts and global buyouts.

Senior Producer, Davis-Elen/Castells Advertising, Los Angeles, CA

- Helped win 19 of 20 new-business pitches, including Comcast, HBO, Time Warner Cable, Dole and Mervyns.
- As Head of Production, led, coached and developed two direct reports in photography and video production. Promoted from Producer to Senior Producer in three years; project-managed the agency's full rebrand and relaunch from Ad Americas to Castells (now Infusión).